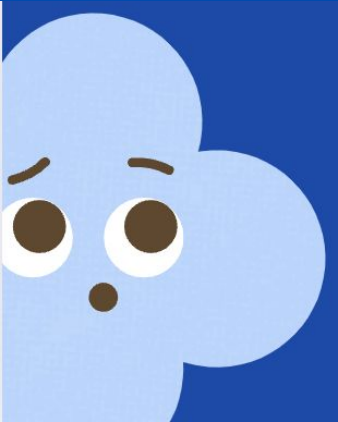


# Welcome to Our Emozi® Launch Night!



# Why Character Development?

Builds confidence, empathy, and responsible decision-making.

Helps children:

- Navigate friendships and conflict
- Stay focused and motivated
- Practice self-control and emotional awareness

Schools that focus on character development see:

- Fewer behavior issues
- Higher student engagement
- Stronger classroom communities

# What is Emozi®?

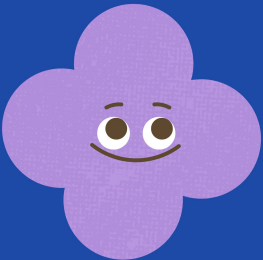


A structured, age-appropriate program from preschool to grade 12.

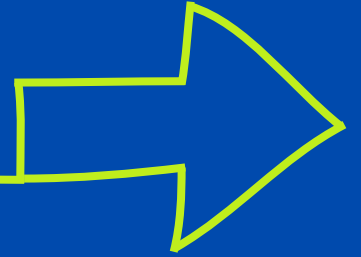
Weekly lessons help students:

- Understand their feelings
- Build positive relationships
- Make thoughtful choices

Based on classroom stories, relatable characters, and fun, reflective activities. Taught by your child's teacher during class time.



# What Will My Child Be Learning?



Your child will explore:

- Understanding big feelings
- Respecting others' boundaries
- Standing up for themselves and others
- Solving problems and making good choices
- Building and maintaining friendships

Each unit includes:

- A story or scenario with relatable characters
- Teacher-led discussions
- Hands-on practice or reflection



# How You Can Help at Home



Read the Home Connection Letters that come with each unit. Talk about the weekly theme at the dinner table or in the car. You can also visit our Emozi® Parent Hub on our website to get in contact with us and hear more about our program/ at-home materials.

Reinforce skills like:

- Using calm-down strategies
- Respectful listening
- Trying again after a mistake

Ask questions like:

- “What did Ollie the Owl learn today?”
- “How did you show kindness this week?”

# Thank You for Supporting Emozi®



- We're excited to grow together as a school and family community.
- If you have questions about Emozi or how to get involved, please reach out!
- Let's work together to help our children thrive—at school, at home, and in life.



**FINISHED!**

