



# High School

Name: \_\_\_\_\_

Date: \_\_\_\_\_

## Racism

**Directions:** Working individually or with a partner, consider some controversial logos, Create a new logo that will remove the controversy.

Research some business logos that have been used and deemed racist over the course of the decades. Choose one of these logos to consider redesigning while keeping these guiding questions in mind: Why do you think the business chose to use it in the first place? Who could have been hurt by use of the logo, and why?