



High School

Home Connection

Getting your Point Across

Dear _____,

I'm excited to share that your student has been learning about effective communication skills in class. We discussed the importance of staying focused in conversations and how to make a strong impression in a short amount of time using an "elevator pitch." An elevator pitch is a brief, 30-second speech comprising five parts: introducing oneself, presenting a problem, offering a solution, explaining why the solution is the best, and ending with a call to action.

We practiced writing and delivering elevator pitches, focusing on clear and concise communication. This skill is particularly useful in various scenarios, such as applying for a job or presenting an idea.

Please discuss this question with your student: *Can you share an example of an elevator pitch you created in class? How do you think learning to communicate more effectively might help you achieve your goals?* This will help reinforce their learning and encourage them to practice their communication skills at home.

Please do not hesitate to reach out with any questions or concerns.

Best,
